

## Radio Advertising is More Affordable than You May Think!

Sponsor the **Frankie Day Oldies Show** on 97.5 FM/770 KFB AM

- Advertise your business or service on prime drive time radio for \$10 a day!
- Daily 60-second ad for just \$250/month!
- Inexpensive way to advertise your business or service to over two million potential customers for a **FRACTION OF THE COST** charged by the big Pittsburgh radio stations.

**AT 97.5 FM / 770 KFB AM, YOUR DOLLARS MAKE MORE SENSE!**



## Need a DJ for your Special Event?

KFB STANDS FOR  
 KEEP FRANKIE BUSY  
**Frankie Day can do it!!!**  
**Call 412-812-1150**

## Frankie Day OLDIES SHOW

770 KFB AM  
 97.5 FM



1918 Lincoln Highway  
 North Versailles, PA 15137

Phone 412-812-1150

Email [frankieday@comcast.net](mailto:frankieday@comcast.net)  
 Web [www.frankieday.com](http://www.frankieday.com)  
[www.facebook.com/DJFRANKIEDAY](http://www.facebook.com/DJFRANKIEDAY)



## Frankie Day OLDIES SHOW



Playing the Sounds of the  
**50s, 60s, 70s**



## *Frankie Day* **OLDIES SHOW**

Frankie Day is one of the most popular disc jockeys and hosts in the Greater Pittsburgh Oldies community. He currently hosts the Frankie Day Oldies Show, heard weekday mornings from 8:00-10:00, and Saturdays from 2:00 p.m.- 5:00 p.m. on 770 WKFB AM / 97.5 FM in Pittsburgh.

In January 2011, 770 WKFB finished second among eleven entries in a national poll of "Top AM Oldies Stations" conducted by veteran radio consultant Sean Ross in his newsletter Ross on Radio. Voting was conducted via the internet with the winning station being a 5000 watt station from Morristown, New Jersey that can be heard in New York City.

Frankie appears regularly as an MC, introducing famous acts including Chuck Corby and

Quiet Storm, Young Singing Sensation Jack Nicora, Epics Doo Wop of Pittsburgh, The Front Page, The Fabulous GemTones, Jimmy Beaumont and the Skyliners, Pittsburgh's own Pure Gold, The Marcells, Kenny Vance and the Planotones, the Duprees, Little Isidore, Terry Johnson's Flamingos, Johnny Angel and the Halos, the Holidays, William Dell and the WeeJams, the Vogues, Top of the World and many more.

Venues include Consol Energy Center, Heinz Hall, the Benedum Center for the Performing Arts, Greensburg's Palace Theatre, Seven Springs Resort, St. Barnabas' Kean Theater, Renzie Park, Soldiers and Sailors Memorial Hall, Waterfront Place in Morgantown, West Virginia, The Lamp Theatre and The Oaks Theater.

***RADIO* THE WAY IT USED TO BE!**

## **770 KFB** **More Bang for Your Buck!**

770 KFB is playing OLDIES at 770 AM Radio every morning until 10 a.m. Because of our location and advantageous position on the AM dial, we can be heard in SIX different markets in the Tri-State Area:

- Pittsburgh, PA
- Youngstown / Warren, OH
- Fairmont/Morgantown / Clarksburg, WV
- Johnstown, PA
- Wheeling, WV
- Steubenville, OH / Weirton, WV

**770 KFB Radio can be heard  
by almost TWO MILLION  
PEOPLE in the Tri-State Area!**

770 KFB covers 23 counties in FOUR states, including a portion of Maryland. And we have loyal listeners throughout the area.

We were recently voted the #2 Oldies AM Station in the country in a national poll of radio listeners. Most of our oldies shows and events are sellouts!

Think about how many of YOUR friends and neighbors are listening to the OLDIES on 770 KFB. When you advertise on 770 KFB, you are reaching millions of potential listeners at a FRACTION OF THE COST of the big radio stations.

Don't pay "Metro Pittsburgh" prices to advertise. Stretch your ad dollars with 770 KFB, the station that's OLDIES PROUD!